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New Hartford Girls Win Contest to Meet Pop-Rock Band Jonas Brothers



SISTERS AMANDA WARCHOL, 16, at left, and Christina, 14, of New Hartford, react to news that they won a chance to meet the pop-rock band the Jonas Brothers. The two were runners-up in a national contest in which teens 13 and older submitted videos communicating the importance of eating a healthy breakfast. More than 1,000 videos were submitted. (MARK MIRKO / June 2, 2008)

By AMANDA KUSHNER

NEW HARTFORD —

Two local teens screamed with joy Monday when they learned they had won the chance to meet Joe, Nick and Kevin — the heartthrobs of the pop-rock band the Jonas Brothers.

"We were jumping up and down like crazy," said Amanda Warchol, 16, who along with her sister, Christina, 14, won the Northeast runner-up prize in the video contest. They will receive tickets to a Jonas Brothers concert and get to meet the members of the popular band. The girls will also receive a commemorative gold record.

Amanda and Christina were runner-up prize winners in the Breakfast BREAKS video contest, which concluded on April 30. Teens 13 and older were given the chance to submit a video, under 60 seconds, communicating the importance of eating a healthy breakfast. Over 1,000 entrants waited until Monday to hear who had won.

Charlotte, N.C., resident Brooke Odom's video "A morning melody" won the grand prize.

The Warchol sisters got lucky when the judges decided to create additional runner-up prizes based on different U.S. regions.

Amanda and Christina's video, "Passing along Breakfast BREAKS," included the girls asking different people about eating breakfast. The sisters interviewed five people at Stop & Shop and at their school. Christina did the interviews while Amanda filmed.

"We went around interviewing people to see what they thought about Breakfast BREAKS," Amanda said. "We wanted something different," than the videos already posted on the contest website. Christina said they wanted to show that not a lot of people eat a healthy breakfast.

Since Christina received a MacBook, they have made Jonas Brothers music videos, Amanda said. The two fans found out about this contest by checking online daily about the band. They have seen four concerts and applied to every Jonas Brothers contest they can find, Christina said.

Amy Josephson, vice president of marketing for Breakfast BREAKS, said the winners were chosen by four judges at Breakfast BREAKS and that the Warchol sisters' video was the unexpected.

"It was just very creative and cute and had the appropriate message," Josephson said.

Breakfast BREAKS, a product from East Side Entrees, consists of a General Mills cereal bowl pack, a serving of Minute Maid juice and a snack.