



The Safety of E-S Foods Apple Juice

There have recently been public discussions in the media regarding the safety of U.S. apple juice. "The Dr. Oz Show" presented findings asserting apple juice is unsafe due to elevated levels of arsenic in domestic apple juice. In fact, these findings are inaccurate. The U.S. Food and Drug Administration disproved the show's report, called it "irresponsible," and says drinking all brands of apple juice is safe, a position confirmed by many other health experts.

E-S Foods is a safe product. E-S Foods apple juice is produced under the strict guidelines of the Federal Food & Drug Administration and is fully compliant with the standards set forth by that agency. Furthermore, our concentrates are tested before use and we retain Certificates of Analysis attesting to their safety and purity.

There is currently no evidence to suggest a public health risk from fruit juices, including apple juice. The FDA has been in communication with the producers of the show and has reviewed the show's findings in great detail. FDA's conclusion is that the show's findings were based on the wrong tests and believes it was irresponsible and misleading for The Dr. Oz Show to suggest that apple juice contains unsafe amounts of arsenic based solely on inaccurate testing.

For more information on this issue, refer to the following website links:

<http://www.fda.gov/Food/ResourcesForYou/Consumers/ucm271595.htm>

<http://www.fda.gov/Food/ResourcesForYou/Consumers/ucm271746.htm>

<http://www.fruitjuicefacts.org/apple-juice-facts.html>

Andrew P. Signorelli
Director of Technical Services
E-S Foods
asignorelli@esfoods.com