Contact: Lisa Coe Vista Communications 847-809-2886 CoeVista@comcast.net

## NEW SPIN ON SCHOOL MEALS: PINWHEELS AMONG NEW ITEMS FROM E S FOODS

**Woodbury, NY, August 29, 2016** – How would you like to serve your students raspberry filled Biscuit Sticks at breakfast, Philly Steak & Cheese Pinwheels for lunch, and Hot Chicken Burrito Bowls after school? Sounds good, doesn't it? These are just a few of the many new products now available from E S Foods as school children across the country head back to school.

Taste tests, including samplings by food service professionals at the School Nutrition Association's Annual Nutrition Conference (ANC) this summer, resulted in rave reviews for these tasty new options. "The response at ANC was fantastic and our new offerings have all day parts covered – breakfast, lunch, snack and afterschool," says Amy Josephson, Vice President of Marketing, E S Foods. From before the bell to afterschool, here's the just-released items to consider for menu planning this school year:

## **NEW for Breakfast: Biscuit Sticks**

This whole grain biscuit with raspberry filling comes "fully baked" and counts as two bread servings. In addition, E S Foods has two new breakfast empanadas: Egg, Cheese, Turkey Bacon Breakfast Empanada and Egg, Cheese, Potato & Onion Breakfast Empanada. These are baked on site and are great new options for hot breakfast.

"We've been listening – our customers across the country have been asking for new hot breakfast ideas, and these three new items are perfect additions," says Josephson. E S Foods' grab & go line of shelf-stable meals, Breakfast BREAKS, remains its flagship brand that is

always improving and expanding. These nutritious, portion-controlled meals are perfect for classroom breakfast.

## **NEW for Lunch: Pinwheels**

To offer a kid-friendly meal choice, E S Foods is expecting its new Pinwheels to become an instant favorite. "Handmade with the corners turned up, each whole grain Pinwheel is easy to hold and gives you a peek at the savory contents inside," explains Josephson. Varieties available now include Mozzarella Cheese, Philly Steak & Cheese, and Reduced-Fat Turkey Pepperoni.

Made with whole grain dough, each Pinwheel meets 2 meat and 2 grain requirements.

## **NEW for Afterschool: Hot Meal Breaks**

"E S Foods' new Hot Meal Breaks are the answer to our customers' request for more 'home-style' hot meals that are easy to heat and serve," says Josephson. "We know they don't always have access to typical school cafeteria serving options for afterschool programs, so we kept the cooking easy for these tasty items."

Hot Meal Breaks are available in 6 varieties: Chicken Burrito Bowl, Chicken Teriyaki, Lasagna with Meat Sauce, Macaroni & Beef, Macaroni & Cheese, and Spaghetti & Meat Sauce. Each item meets 1 grain, 2 meat/meat alternate, and ½ cup vegetable, and by adding a fruit or vegetable and 8 oz. milk qualifies as a complete reimbursable meal.

E S Foods, headquartered in Woodbury, New York, is dedicated to providing nutritious, value-added, "kid-friendly" foods for America's school children. For more information, visit <a href="https://www.esfoods.com">www.esfoods.com</a>.

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